

SecondScreen Functionalities

Permanent functions (can't be removed):

- Profile
- Newsfeed
- Trending
- Photo, Video, Text sharing
 - Hashtags and Video view count
- Notifications
- Settings

Backend (Admin) functions included in all apps:

- Push notifications
 - Scheduled push notifications
- Posting
 - Scheduled posting
- User management
 - With CSV export for users so you can import them to your mailer client
- Verified profiles
- Blocking/unblocking users from the app
- Managing user data (changing emails for accounts etc.)
- Flagged or reported post management
- Post management
 - Deleting posts
- Exporting user generated content for use in your own socials or marketing
- Block/unblock posts
- Events listing
- Management
- Line up
- Map
 - JPEG uploading so you can change it at any time

Pre-Built functionalities:

- Tickets (web link)
 - Native ticket stores have to be built in partnership with your provider
- Merch (web link)
 - Native ticket stores have to be built in partnership with your provider or through shopify
- Events feed
 - With live voting functionality (an example can be found in Anastacia), independent newsfeed that is trackable per event
- Live streaming
 - There are multiple solutions here
- Contact
 - A list of emails to contact (info, press, submissions etc.)
 - Linked with google maps, apple maps, city mapper
 - Press pack download
- Map
 - Jpeg uploaded VIA Admin Panel
- Line up
 - With favouriting so people can make their own list of artists that they'd like to see
- Promos
 - Weblink from your website should you want to host promos; this is a good way to encourage downloads
- Galleries
 - Weblink or Native Gallery where images can be uploaded via the Admin panel
- Leaderboard
- Bookings
 - Email opening in app, unlimited emails unlimited emails can be added here
- Voting and Polls

**Functionalities you require to be developed will be billed at £50/ph per platform (iOS & Android). Designing of said functionalities is not billable.

